

Order ID: 80550 CF NTL-POL FBD - LBD: 10/26/12 - 11/06/12 HL#: Created: 09/26/12 10:26 AM

Client: NATIONAL REPUBLICAN... CPE: / / 3260 Agency Commission: 15 % Updated: EBIRCHILL on 09/26/12 01:11 PM

Agency: NATIONAL MEDIA RESEARCH Product: NRCC EST#3260 (9820) Self Protect.: :20:00 Confirmed: 09/26/12 01:11 PM

Buyer: MICHELLE MORIE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/27/12 09:16 AM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 09/26/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE	0 0 0 0 1 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 1									
002	MSUNRISE	0 1 0 1 0 0 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 2									
003	EPHIL4P	1 0 1 0 1 0 0	EFG	30				0.0	\$1,350.00	3	\$4,050.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									
004	ENEWS5PM	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 1									
005	ENEWS5PM	0 1 0 1 0 0 0	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 2									
006	AENTER	1 0 1 0 1 0 0	ACC	30				0.0	\$1,400.00	3	\$4,200.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									
008	AINSIDER	0 0 0 0 1 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 1									

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AINSIDER	0 1 0 1 0 0 0	ACC	30				0.0	\$1,600.00	2	\$3,200.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 2									
010	NLATE	1 0 1 1 0 0 0	NEWS	30				0.0	\$3,000.00	3	\$9,000.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 3									
012	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 1									
013	LLETTER	1 1 1 1 1 0 0	LETT	30				0.0	\$1,000.00	5	\$5,000.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 5									
014	PNAVY8	0 1 0 0 0 0 0	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 1									
015	PSURV25	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 10/31/12	<u>LBD</u> 10/31/12	<u>Oct 29</u> 1									
017	PPERSON	0 0 0 1 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
		<u>FBD</u> 11/01/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WSAT6-7A	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								
019	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$550.00	1	\$550.00		
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								
020	MSUNRISE	0 1 0 0 0 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 11/06/12	<u>LBD</u> 11/06/12		<u>Nov 05</u> 1								
021	EPHIL4P	1 0 0 0 0 0 0	EFG	30				0.0	\$1,350.00	1	\$1,350.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								
022	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								
023	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								
024	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12		<u>Nov 05</u> 1								

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025	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$7,950.00	1	\$7,950.00		
		<u>FBD</u> 11/02/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT6-7A	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 11/03/12	<u>LBD</u> 11/03/12	<u>Oct 29</u> 1									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$80,000.00	\$68,000.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$80,000.00	\$68,000.00	\$0.00	\$0.00